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WHEN DATA CLICKS, KNOWLEDGE FLOWS.

IQ STRATEGIC PLANNER

CREATE A STRATEGIC PLAN AND ALIGN YOUR ORGANIZATION'S ARCHITECTURE AND SPENDING PORTFOLIO TO THE RESULTING OBJECTIVES AND BUSINESS GOALS

WHO BENEFITS?

InQuisient's IQ Strategic Planner benefits leaders and team members across the organization, including:

▸ **Agency Leadership**

▸ **Project Managers**

▸ **Strategists and Strategy Managers**

▸ **CIOs, CTOs and COOs**

▸ **Data Analysts**

IQ Strategic Planner is a valuable reference that fills a key gap in strategic planning and communications for many organizations. It provides the understanding of how to change the organization to meet the strategic objectives, documents the motivation of the organization, and ensures transparency when discussing and defining the vision, strategy and tactics to be used to meet your organization's mission and execute change.

In many organizations, Enterprise Architecture (EA) and strategic business goals are totally disconnected. Interactions between services and internal behaviors of services are not described according to strategies, tactics and rules fixed at the business layer. As a consequence, resulting systems suffer from agility issues in aligning service descriptions to changing management decisions.

In order to react swiftly and appropriately to business changes, agile Enterprise Architecture must provide a capability to capture how services realize business motivations, such as vision, goals, objectives, strategies, and mission.

InQuisient's IQ Strategic Planner can help – this web-based software enables you to link your business vision, goals, strategies, tactics and business rules, then bridges the resulting business specifications to align your EA and IT stack with your goals and directives. By tying these disparate sources of information together, it enables your organization to answer the hard questions with confidence, to ensure the accuracy and value of your strategic plan.

INFORMATION IS SUMMARIZED IN AN OVERALL STRATEGIC PLAN DOCUMENT TO ENABLE CONFIDENT DECISION-MAKING BASED ON UP-TO-DATE, TRUSTED INFORMATION.

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InQuisient's IQ Strategic Planner provides a structure for developing, communicating, and managing strategic business plans in an organized manner. Specifically, this web-based platform:

- Identifies factors that motivate the establishing of business plans;
- Identifies and defines the elements of business plans; indicates how all these factors and elements inter-relate;
- Publishes the final result as an easy-to-read document.

IQ Strategic Planner captures business requirements across different dimensions to rigorously capture and justify why the organization wants to do something, what it is aiming to achieve, how it plans to get there, and how it assesses the result.

The main elements of IQ Strategic Planner are:

- Ends: What (as opposed to how) the business wants to accomplish.
- Means: How the business intends to accomplish its ends.
- Directives: The rules and policies that constrain or govern the available means.
- Influencers: Can cause changes that affect the organization in its employment of its means or achievement of its ends. Influencers are neutral by definition.
- Assessment: A judgment of an Influencer that affects the organization's ability to achieve its ends or use its means.

Through this process, organizations can review and analyze vision statements, objectives, strategies, tactics, and business rules – which are then linked to Enterprise Architecture business processes. This enables the user to ask and answer: does the architecture support the business objectives?

BENEFITS TO LEADERS

- Deploys rapidly
- Minimal infrastructure required
- Accelerates collaboration
- Ensures a trusted chain of custody
- Privacy and security built in
- Adjustable aperture

FOR A DEMO, VISIT INQUISIENT.COM OR CALL 888-230-2181 TODAY!

InQuisient's enterprise data management platform creates order from chaos, enabling the timely, multilateral flow of knowledge across all operational levels. The user-driven, browser-based platform upholds the highest standards of security and integrity. With the ability to deploy rapidly for just-in-time results, InQuisient is "Everyman's data management tool."

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