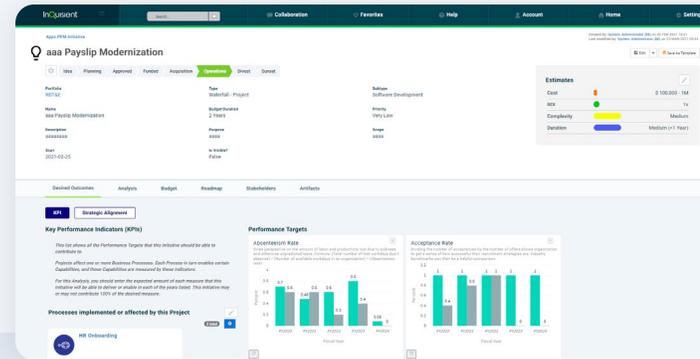


# IQ Strategic Planner

InQusient

Seamlessly create strategic plans that align architecture and spending to business objectives



## Who Benefits?

InQusient's IQ Strategic Planner benefits leaders and team members across the organization, including:

- ✔ Agency Leadership
- ✔ Project Managers
- ✔ Strategists and Strategy Managers
- ✔ CIOs, CTOs, and COOs
- ✔ Data Analysts

## Benefits to team leaders

-  **Deploys rapidly**
-  **Minimal infrastructure required**
-  **Accelerates collaboration**
-  **Ensures a trusted chain of custody**
-  **Privacy and security built in**
-  **Adjustable aperture**

IQ Strategic Planner is a valuable reference that fills a key gap in strategic planning and communications for many organizations. It provides the understanding of how to change the organization to meet the strategic objectives, documents the motivation of the organization, and ensures transparency when discussing and defining the vision, strategy and tactics to be used to meet your organization's mission and execute change.

In many organizations, Enterprise Architecture (EA) and strategic business goals are completely disconnected. As a consequence, results are often delayed, budgets are exceeded and time is wasted. In order to react swiftly and appropriately to business changes, agile Enterprise Architecture must provide a way to capture how services align to broader business motivations, such as vision, goals, objectives, strategies, and mission.

InQusient's IQ Strategic Planner can help. IQ's browser-based software enables you to link your business vision, goals, strategies, tactics and business rules from anywhere. IQ Strategic Planner also automatically connects any resulting business specifications to align your EA and IT stack with your goals and directives and summarizes the information in an easy-to-understand strategic plan document. By integrating disparate sources of information together with IQ, your organization can see the full, true picture, ask the right questions and get direct answers so strategic plans can be built with confidence and accuracy.

InQuisient's IQ Strategic Planner provides a structure for developing, communicating, and managing strategic business plans in an organized manner.

### STEP 1

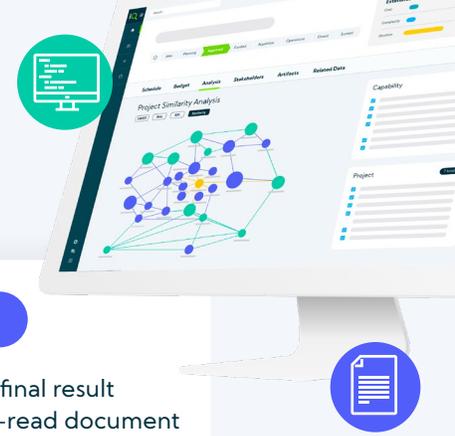
Identifies factors that motivate the establishing of business plans

### STEP 2

Identifies and defines the elements of business plans; indicates how all these factors and elements interrelate

### STEP 3

Publishes the final result as an easy-to-read document



## IQ Strategic Planner helps organizations ask the right questions:



### Means

How the business intends to accomplish its ends.



### Ends

What (as opposed to how) the business wants to accomplish.



### Directives

The rules and policies that constrain or govern the available means.



### Influencers

Can cause changes that affect the organization in its employment of its means or achievement of its ends. Influencers are neutral by definition.



### Assessment

A judgment of an Influencer that affects the organization's ability to achieve its ends or use its means.

## Align your data to your decisions

IQ Strategic Planner captures business requirements across different dimensions to rigorously capture and justify why the organization wants to do something, what it is aiming to achieve, how it plans to get there, and how it assesses the result. Information is summarized in an overall strategic plan document to enable confident decision-making based on up-to-date, trusted information.

IQ Strategic Planner enables organizations to systematically review and analyze vision statements, objectives, strategies, tactics, and business rules within the context of and in consideration for existing Enterprise Architecture business processes. Everything within IQ serves to enable enterprises to ask and answer the most important enterprise strategic planning question: does the architecture support the business objectives?

## Request Your Demo

Are you ready to do more with your data? Schedule a live demo with a member of our team to experience the power of the InQuisient Platform for yourself. [info@inquisient.com](mailto:info@inquisient.com)

### About InQuisient

InQuisient is a comprehensive enterprise strategic planning and data management solution that unifies hybrid data integration and metadata management, enterprise architecture and technology asset management, portfolio and project management, risk modeling and process optimization in one easy-to-use platform. For more information, please call 888-230-2181 or visit [InQuisient.com](http://InQuisient.com).